# CS 352 Video Streaming

#### Lecture 8

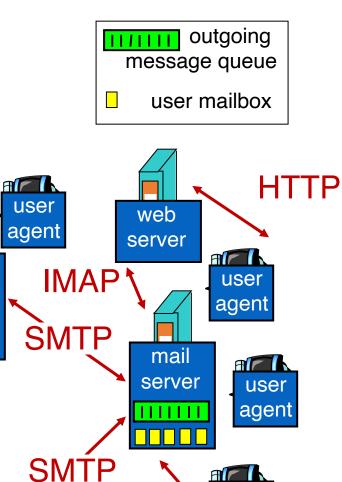
http://www.cs.rutgers.edu/~sn624/352-F22

Srinivas Narayana



### **Review of concepts**

- E-mail: user agents, mail servers, SMTP
- SMTP: Push-based protocol
- Mail access protocols: POP, IMAP. Pull based.
- How web-based email works
- Can stuff multiple objects into one email, multimedia, with MIME
- ASCII/plain-text based
- Use headers to evolve protocols and add functionality



**IMAP** 

user

agent

mail

server

. . . . . .

mail

server

user

agent

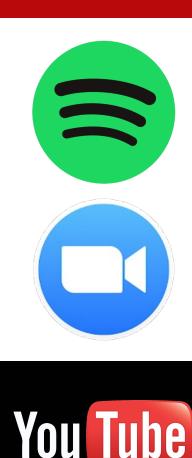
agent

SMTP

### Today's lecture: Internet Multimedia

- Many applications on the Internet use audio or video
- IP video traffic will be 82 percent of all IP traffic [...] by 2022, up from 75 percent in 2017
- CCTV traffic over the Internet will increase sevenfold between 2017 to 2022
- Internet video to TV will increase threefold between 2017 to 2022.
- Consumer Video-on-Demand (VoD) traffic will nearly double by 2022

Source: Cisco visual networking index 2017--22



NETFLIX

### What's different about these applications?

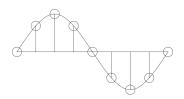
- Traditional applications (HTTP(S), SMTP)
  - Delay tolerant but not loss tolerant
  - Data used *after* transfer complete
- Multimedia applications are often real time
  - Data delivery time *during transfer* matters for user experience
- Video/audio streaming
  - Delay-sensitive
- Real-time audio and video
  - Delays > 400 ms for audio is a bad user experience
  - Somewhat loss tolerant

# Multimedia Data Representations



# Digital representation of audio and video

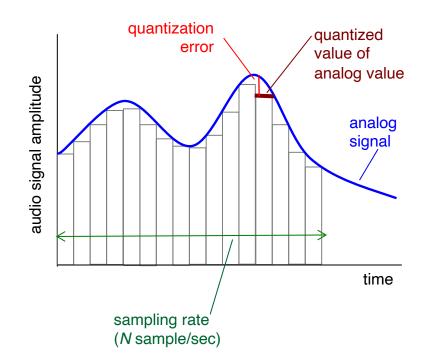
# Digital representation of audio



- Must convert analog signal to digital representation
- Sample
  - How many times (twice the max frequency in the signal)
- Quantize
  - How many levels or bits to represent each sample
  - More levels → more accurate representation of signal
  - More levels → more bits to store & need more bandwidth to transmit
- Compress
  - Compact representation of quantized values

### Audio representation

- analog audio signal sampled at constant rate
  - telephone: 8,000 samples/sec
  - CD music: 44,100 samples/sec
- each sample quantized, i.e., rounded
  - e.g., 2<sup>8</sup>=256 possible quantized values
  - each quantized value represented by bits, e.g., 8 bits for 256 values

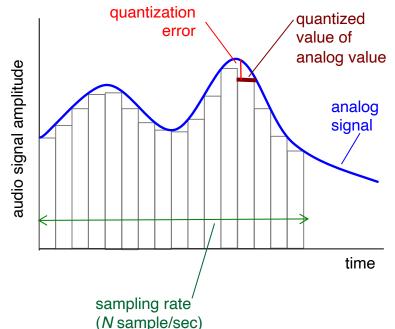


### Audio representation

- example: 8,000 samples/sec, 256 quantized values
- Bandwidth needed: 64,000 bps
- receiver converts bits back to analog signal:
  - some quality reduction

#### Example rates

- CD: 1.411 Mbps
- MP3: 96, 128, 160 Kbps
- Internet telephony: 5.3 Kbps and up



### Video representation

- Video: sequence of images displayed at constant rate
  - •e.g., 30 images/sec
  - Appear continuous due to the stroboscopic effect



frame i



frame i+1

### Video representation

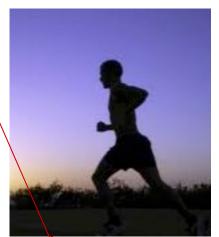
- Digital image: array of pixels
  - each pixel represented by bits
  - Encode luminance and color
  - Number of pixels: resolution
- Coding: use redundancy within and between images to decrease # bits used to encode image
  - spatial (within image)
  - temporal (from one image to next)
- Coding/decoding algorithm often called a codec

spatial coding example: instead of sending N values of same color (all purple), send only two values: color value (purple) and number of repeated values (N)



frame i

temporal coding example: instead of sending complete frame at i+1, send only differences from frame i (motion vectors)



frame i+1

### Video codecs: terminology

- Video bit rate: effective number of bits per second of the video after encoding
- It depends on many factors
  - Resolution of each image: more pixels = more bits
  - Detail per pixel: better luminance & color detail = more bits
  - Amount of movement in the video. More movement = more bits
  - Quality of overall compression in the codec
- Video bit rate is typically correlated with quality of perception.
  - Higher bit rate == better to perceive

### Bit-rates: terminology

- Bit-rate of a video changes over the duration of the video
- CBR: (constant bit rate): fixed bit-rate video
- VBR: (variable bit rate): different parts of the video have different bit rates, e.g., changes in color, motion, etc.
  - For VBR, we talk about average bit-rate over video's duration
- Examples of average video bit-rates
  - MPEG 1 (CD-ROM) 1.5 Mbps. MPEG2 (DVD) 3-6 Mbps
  - MPEG4 (often used in Internet, < 1 Mbps)
  - In general, one Internet video stream takes up a few Mbit/s (unless HD)

https://blog.video.ibm.com/streaming-video-tips/what-is-video-encoding-codecs-compression-techniques/

### Networking multimedia: 3 types

#### • On-demand streamed video/audio

- Can begin playout before downloading the entire file
- Ful video/audio stored at the server: able to transmit faster than audio/video will be rendered (with storing/buffering at client)
- e.g., Spotify, YouTube, Netflix

#### Conversational voice or video over IP

- interactive human-to-human communication limits delay tolerance
- e.g., Zoom, Google Stadia

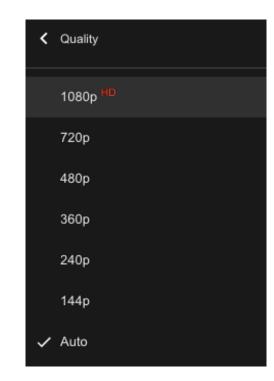
#### • Live streamed audio, video

- e.g, sporting event on sky sports
- Can delay a little, but must be close to the "live edge" of content

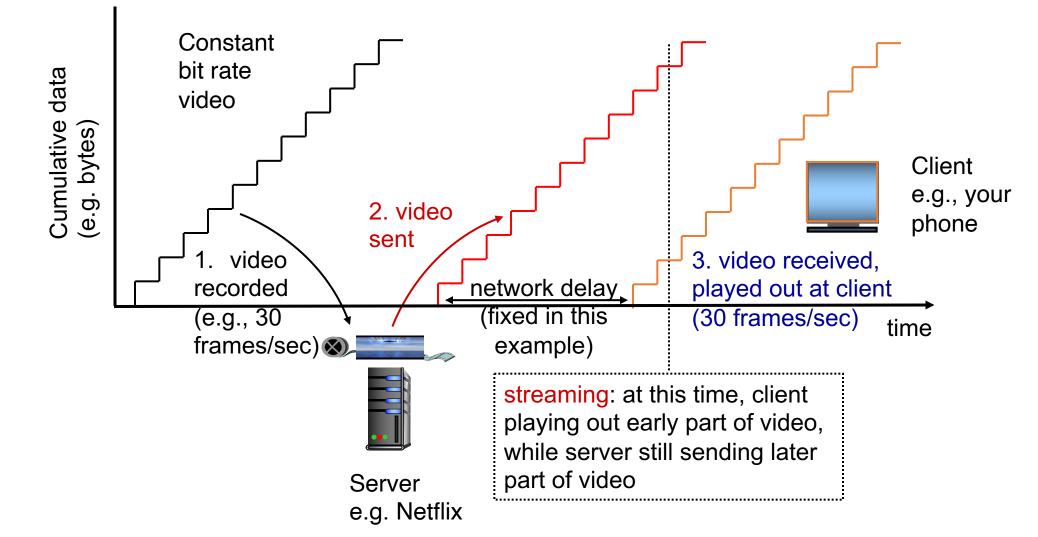
# **On-demand Video Streaming**

# Streaming (stored) video

- Media is prerecorded at different qualities
  - Available in storage at the server
- Client downloads an initial portion and starts viewing
  - The rest is downloaded as time progresses
  - No need for user to wait for entire content to be downloaded!
- Can change the quality of the content and where it's fetched mid-stream
  - More on this soon

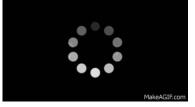


### Streaming stored video



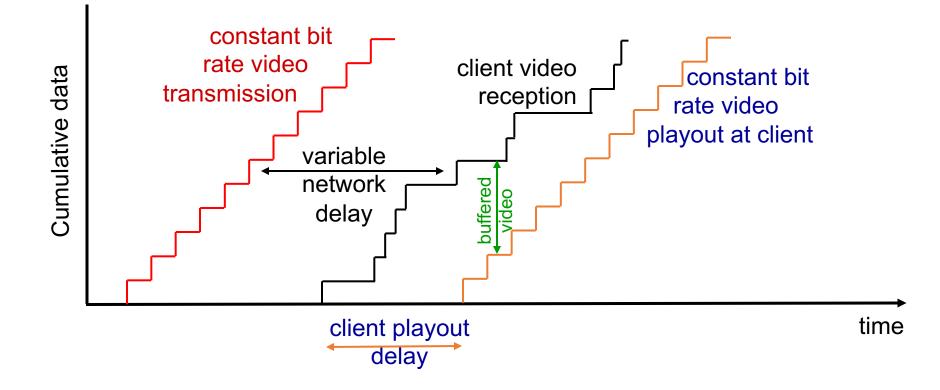
### Streaming stored video: challenges

- Continuous playout constraint: once video playout begins at client, time gap between frames must match the original time gap in the video (why?)
- But network delays are variable!



- Clients have a client-side buffer of downloaded video to absorb variation in network conditions
- Buffer also helps with user interactions: pause, fast-forward, rewind, jump through video

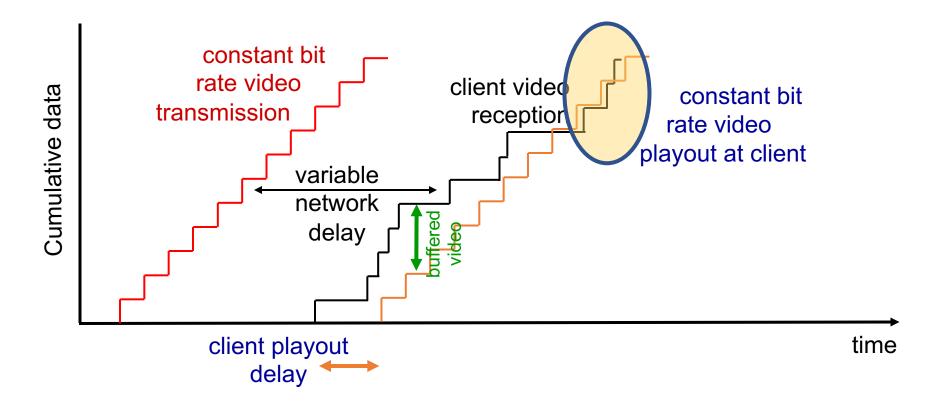
### Scenario 1: Constant bit-rate video



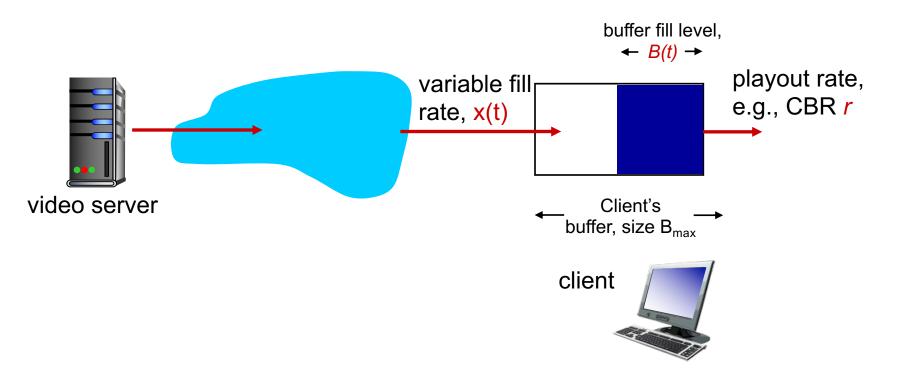
#### Client-side buffering with playout delay:

compensate for network-added delays and variations in the delay

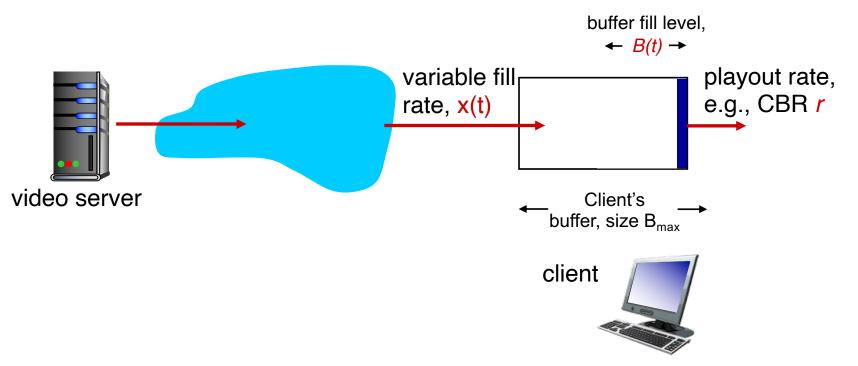
### Scenario 2: Small playout delay



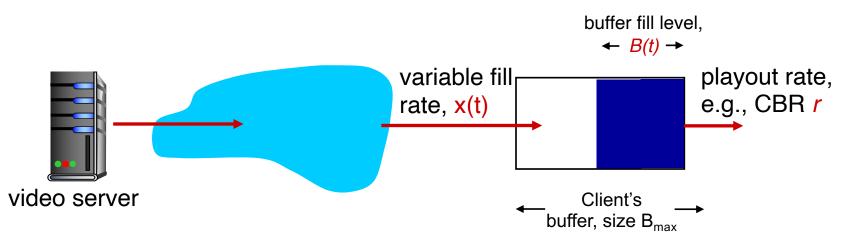
Playout delay that's too small can cause stalls There's nothing in the buffer to show to the user



Most video is broken up in time into multiple segments Client downloads video segment by segment For example: a segment might be 4 seconds worth of video.

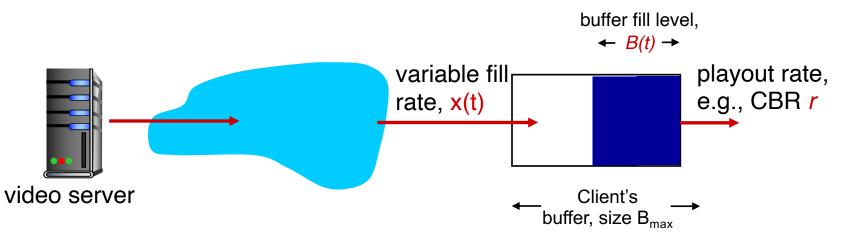


- 1. Initial fill of buffer until playout begins at tp
- 2. playout begins at t<sub>p</sub>
- Buffer fill level varies over time as fill rate x(t) varies (assume playout rate r is constant for now)



#### playout buffering: average fill rate $(\bar{x})$ , playout rate (r):

- $\overline{x} < r$ : buffer eventually empties for a sufficiently long video. Stall and rebuffering
- $\overline{x} > r$ : buffer will not empty, provided the initial playout delay is large enough to absorb variability in x(t)
  - *initial playout delay tradeoff:* buffer starvation less likely with larger delay, but also incur a larger delay until the user begins watching

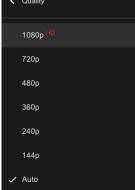


playout buffering: average fill rate ( $\bar{x}$ ), playout rate (r):

- is  $\overline{x} < r$  or  $\overline{x} > r$  for a given network connection?
- It is hard to predict this in general!
  - Best effort network suffers long queues, paths with low bandwidth, ...
- How to set playout rate r?
  - Too low a bit-rate r: video has poorer quality than needed
  - Too high a bit-rate r: buffer might empty out. Stall/rebuffering!

### Adaptive bit-rate video

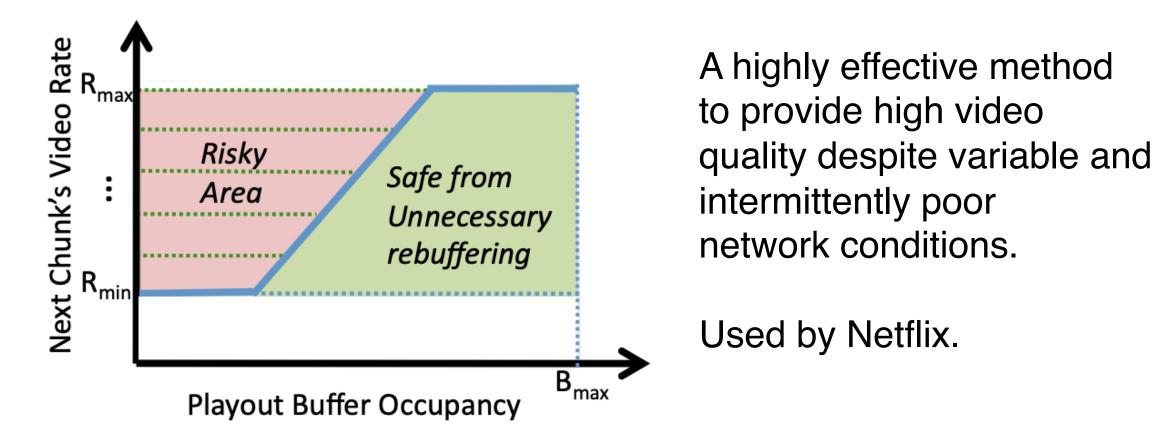
- Motivation: Want to provide high quality video experience, without stalls
- Observations:
  - Videos come in different qualities (average bit rates)
  - Versions of the video for different quality levels readily available
  - Different segments of video can be downloaded separately
- Adapt bit rate per segment through collaboration between the video client (e.g., your browser) and the server (e.g., @ Netflix)
- Adaptive bit-rate (ABR) video: change the bit-rate (quality) of next video segment based on network and client conditions
- A typical strategy: Buffer-based rate adaptation



### Buffer-based bit-rate adaptation

- Key idea: If there is a large stored buffer of video, optimize aggressively for video quality, i.e., high bit rates
- Else (i.e., buffer has low occupancy), avoid stalls by being conservative and ask for a lower quality (bit-rate)
  - Hope: lower bandwidth requirement of a lower quality stream is satisfiable
    more easily

### Buffer-based bit-rate adaptation



http://yuba.stanford.edu/~nickm/papers/sigcomm2014-video.pdf

A Buffer-Based Approach to Rate Adaptation