

Introduction to Social Choice

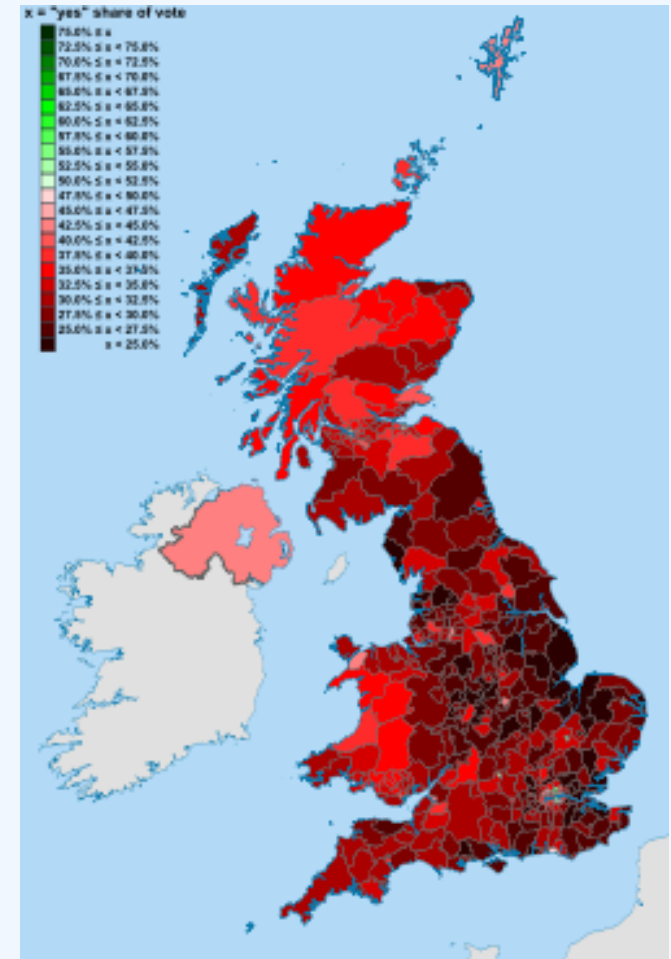
Lirong Xia



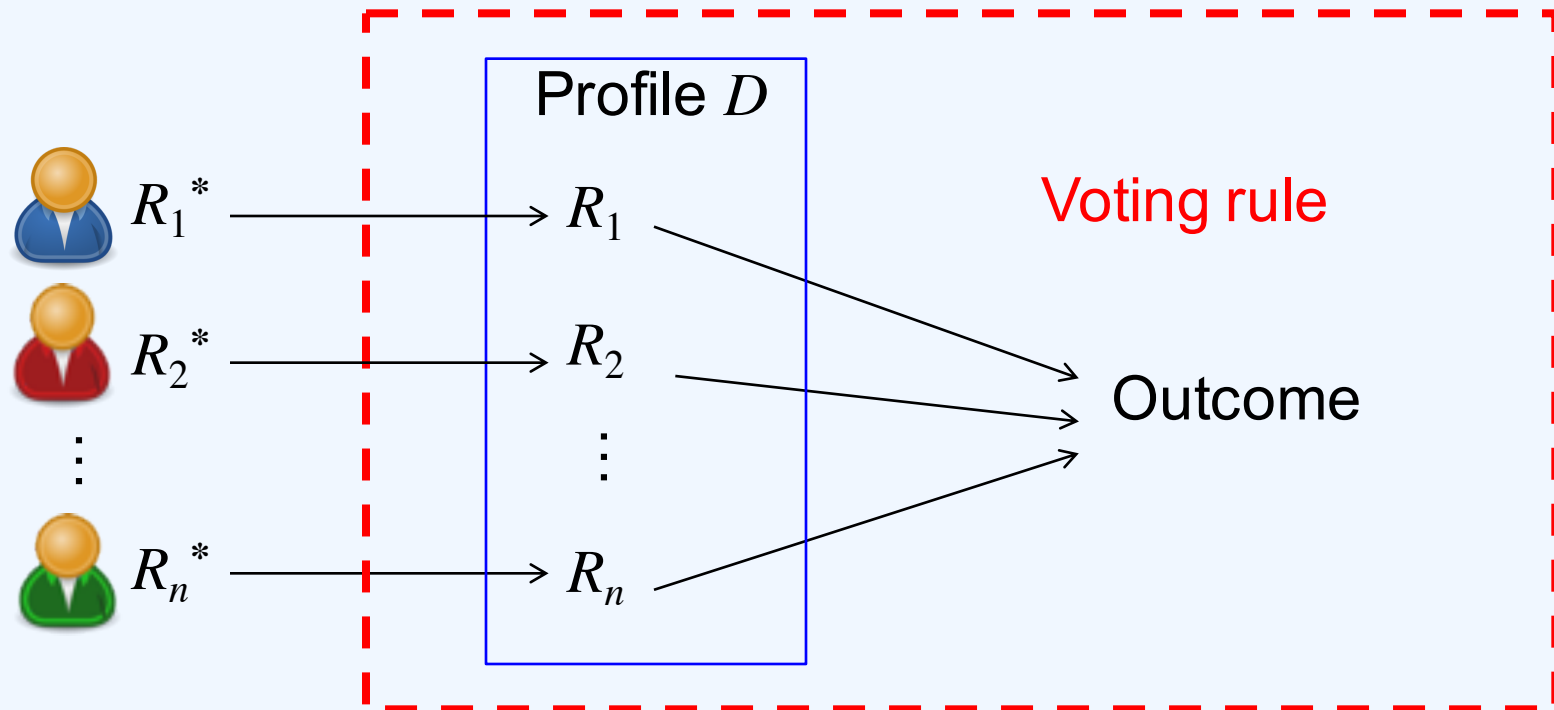
Rensselaer

Change the world: 2011 UK Referendum

- The second nationwide referendum in UK history
 - The first was in 1975
- Member of Parliament election:
Plurality rule → Alternative vote rule
- 68% No vs. 32% Yes
- In 10/440 districts more voters said yes
 - 6 in London, Oxford, Cambridge, Edinburgh Central, and Glasgow Kelvin
- Why change?
- Why failed?
- Which voting rule is the best?



Social choice: Voting



- Agents: n voters, $N=\{1,\dots,n\}$
- Alternatives: m candidates, $A=\{a_1,\dots,a_m\}$ or $\{a, b, c, d,\dots\}$
- Outcomes:
 - winners (alternatives): $O=A$. **Social choice function**
 - rankings over alternatives: $O=\text{Rankings}(A)$. **Social welfare function**
- Preferences: R_j^* and R_j are **full rankings** over A
- Voting rule: a **function** that maps each profile to an outcome

Popular voting rules




(a.k.a. what people have done in the past two centuries)

The Borda rule

$$P = \left\{ \begin{array}{l} \left[\text{Obama} > \text{Romney} > \text{McCain} \right] \times 4, \quad \left[\text{McCain} > \text{Romney} > \text{Obama} \right] \times 3 \\ \left[\text{Romney} > \text{Obama} > \text{McCain} \right] \times 2, \quad \left[\text{McCain} > \text{Obama} > \text{Romney} \right] \times 2 \end{array} \right\}$$

$$\text{Borda}(P) = \text{Obama}$$

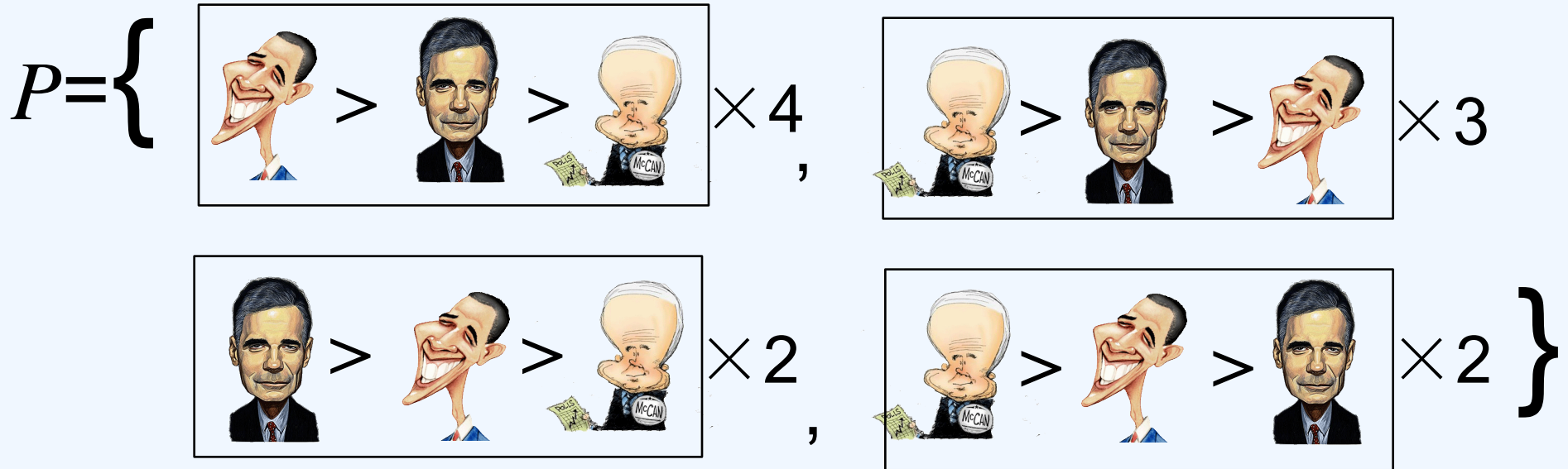
Borda scores

 : $2 \times 4 + 4 = 12$	 : $2 \times 2 + 7 = 11$	 : $2 \times 5 = 10$
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Positional scoring rules

- Characterized by a **score vector** s_1, \dots, s_m in non-increasing order
- For each vote R , the alternative ranked in the i -th position gets s_i points
- The alternative with the most total points is the winner
- Special cases
 - Borda: score vector $(m-1, m-2, \dots, 0)$ [French academy of science 1784-1800, Slovenia, Naru]
 - k -approval: score vector $(\underbrace{1 \dots 1}_k, 0 \dots 0)$
 - Plurality: score vector $(1, 0 \dots 0)$ [UK, US]
 - Veto: score vector $(1 \dots 1, 0)$

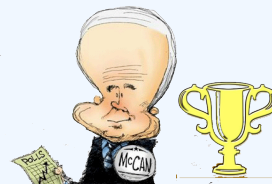
Example



Borda



Plurality
(1- approval)



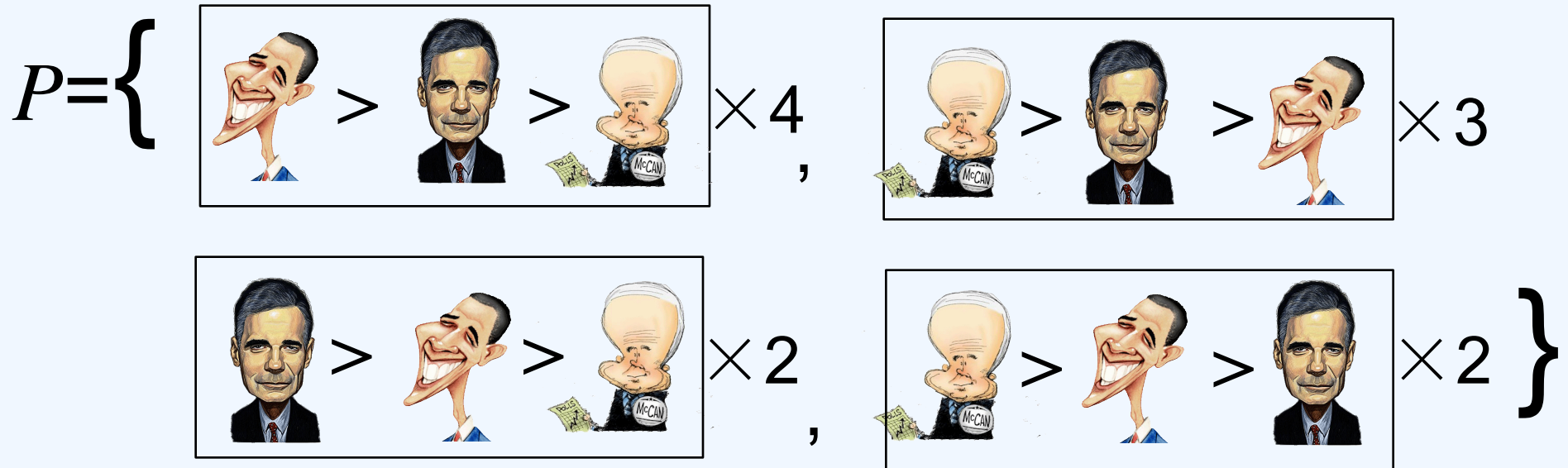
Veto
(2-approval)






Plurality with runoff

- The election has two rounds
 - First round, all alternatives except the two with the highest plurality scores drop out
 - Second round, the alternative preferred by more voters wins
- [used in France, Iran, North Carolina State]

Example: Plurality with runoff



➤ First round:  drops out

➤ Second round:  defeats 



Different from Plurality!

Single transferable vote (STV)

- Also called **instant run-off voting** or **alternative vote**
- The election has $m-1$ rounds, in each round,
 - The alternative with the **lowest** plurality score drops out, and is **removed** from all votes
 - The last-remaining alternative is the winner
- **[used in Australia and Ireland]**

$a > b > c \gg d$	$d \gg a \gg b > c$	$c > d > a > b$	$b > c \gg d > a$
10	7	6	3



Other multi-round voting rules

➤ Baldwin's rule

- Borda+STV: in each round we eliminate **one** alternative with the lowest Borda score
- break ties when necessary

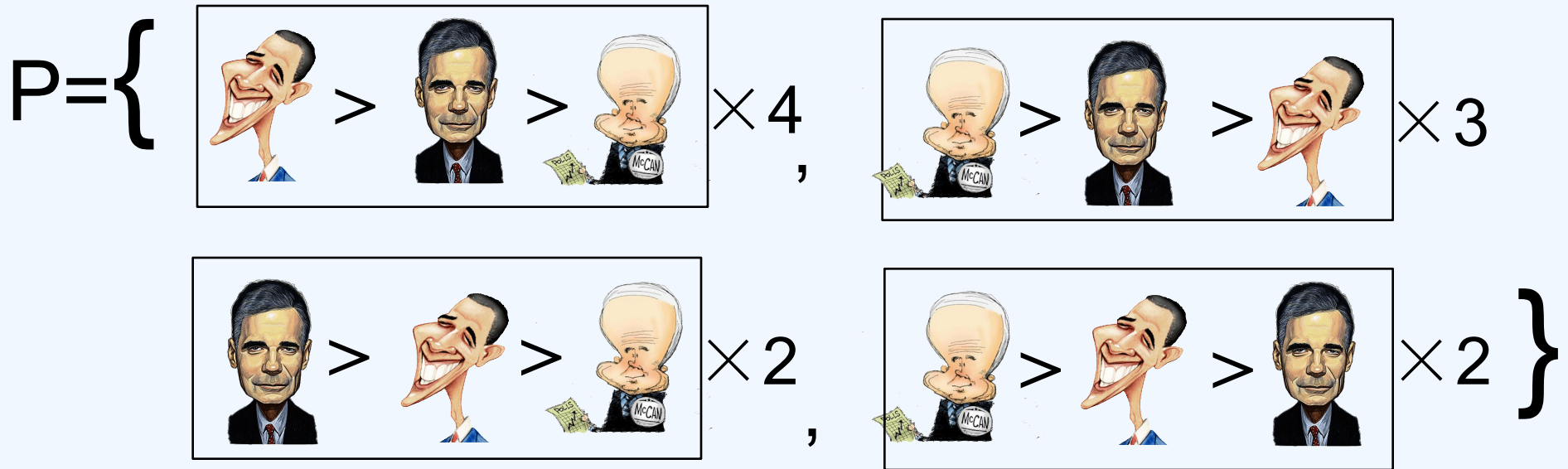
➤ Nanson's rule

- Borda with multiple runoff: in each round we eliminate **all** alternatives whose Borda scores are below the average
- [Marquette, Michigan, U. of Melbourne, U. of Adelaide]

The Copeland rule

- The **Copeland score** of an alternative is its total “pairwise wins”
 - the number of positive outgoing edges in the WMG
- The winner is the alternative with the highest Copeland score
- WMG-based

Example: Copeland



Copeland score:



: 2



: 1



: 0

The maximin rule

➤ A.k.a. **Simpson** or **minimax**

➤ The **maximin score** of an alternative a is

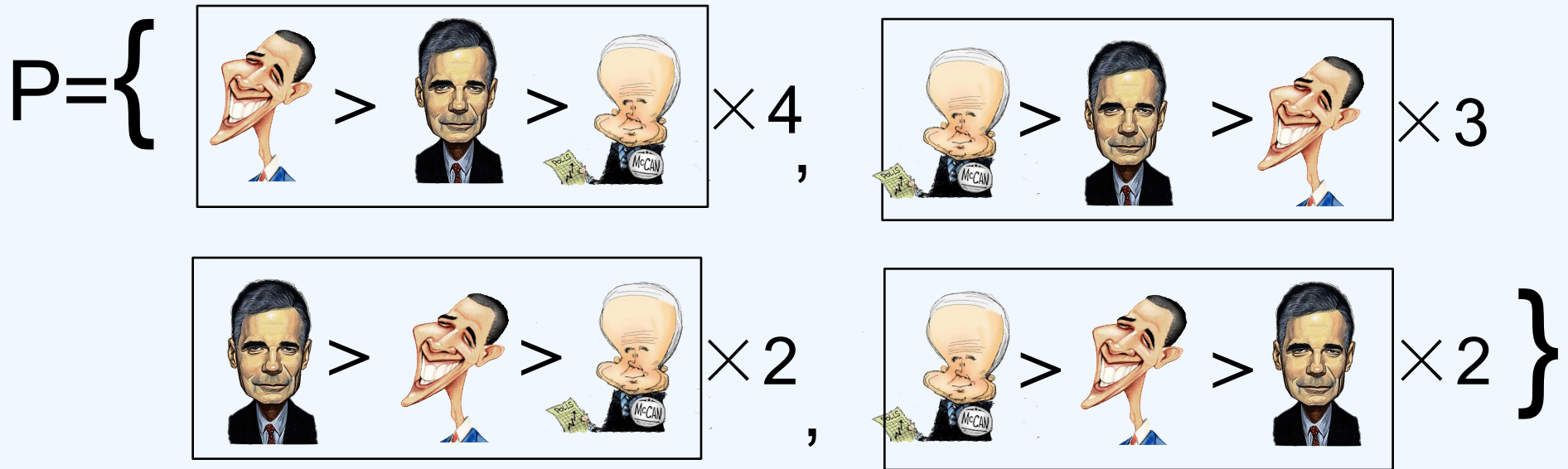
$$MS_P(a) = \min_b (\#\{a > b \text{ in } P\} - \#\{b > a \text{ in } P\})$$

- the smallest pairwise defeats

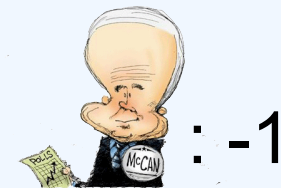
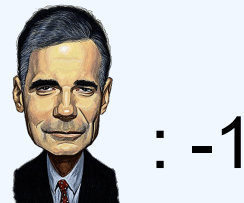
➤ The winner is the alternative with the highest maximin score

➤ WMG-based

Example: maximin



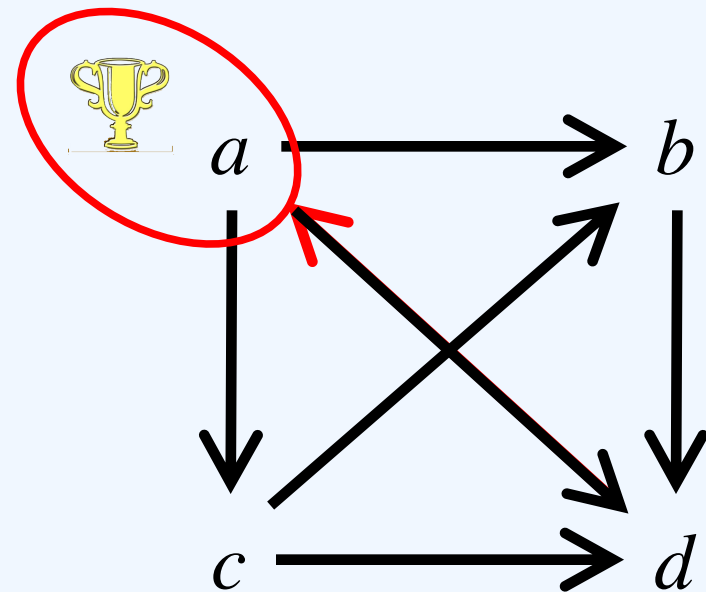
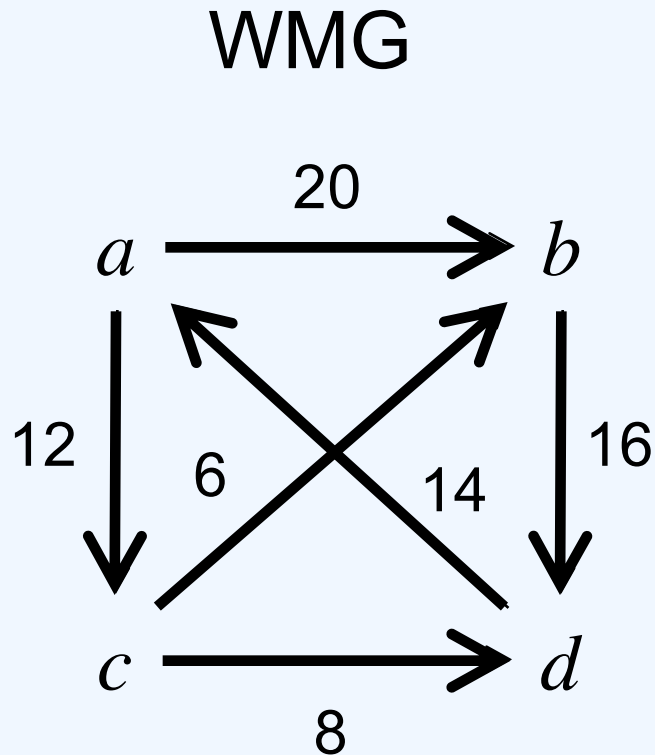
Maximin score:



Ranked pairs

- Given the WMG
- Starting with an empty graph G , adding edges to G in multiple rounds
 - In each round, choose the remaining edge with the highest weight
 - Add it to G if this does not introduce cycles
 - Otherwise discard it
- The alternative at the top of G is the winner

Example: ranked pairs



Q1: Is there always an alternative at the “top” of G ?

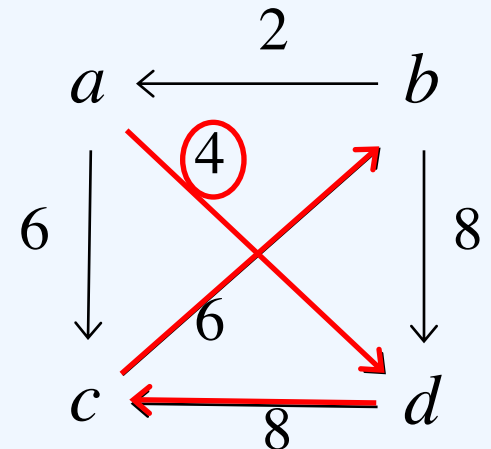
Q2: Does it suffice to only consider positive edges?

The Schulze Rule

- In the WMG of a profile, the **strength**
 - of a **path** is the smallest weight on its edges
 - of a **pair of alternatives** (a,b) , denoted by $S(a,b)$, is the largest strength of paths from a to b

- The Schulze winners are the alternatives a such that

- for all alternatives a' , $S(a, a') \geq S(a', a)$
- $S(a,b) = S(a,c) = S(a,d) = 4$
 $> 2 = S(b,a) = S(c,a) = S(d,a)$
- The (unique) winner is a



Ranked pairs and Schulze

- Ranked pairs [Tideman 1987] and Schulze [Schulze 1997]
 - **Both** satisfy **anonymity**, **Condorcet consistency**, **monotonicity**, **immunity to clones**, etc
 - **Neither** satisfy **participation** and **consistency** (these are not compatible with Condorcet consistency)
- Schulze rule has been used in elections at Wikimedia Foundation, the Pirate Party of Sweden and Germany, the Debian project, and the Gento Project

The Bucklin Rule

- An alternative a 's Bucklin score
 - smallest k such that for the majority of agents, a is ranked within top k
- Simplified Bucklin
 - Winners are the agents with the smallest Bucklin score

Kemeny's rule

➤ Kendall tau distance

- $K(R,W) = \# \{ \text{different pairwise comparisons} \}$

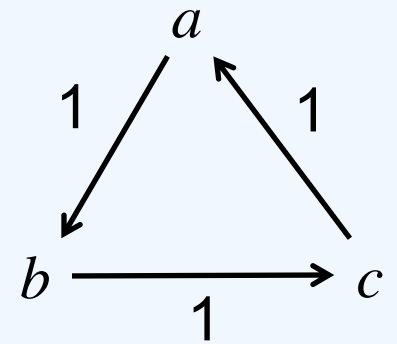
$$K(b > c > a , a > b > c) = ?$$

- $\text{Kemeny}(D) = \text{argmin}_W K(D,W) = \text{argmin}_W \sum_{R \in D} K(R,W)$
- For single winner, choose the top-ranked alternative in $\text{Kemeny}(D)$
- [reveals the truth]

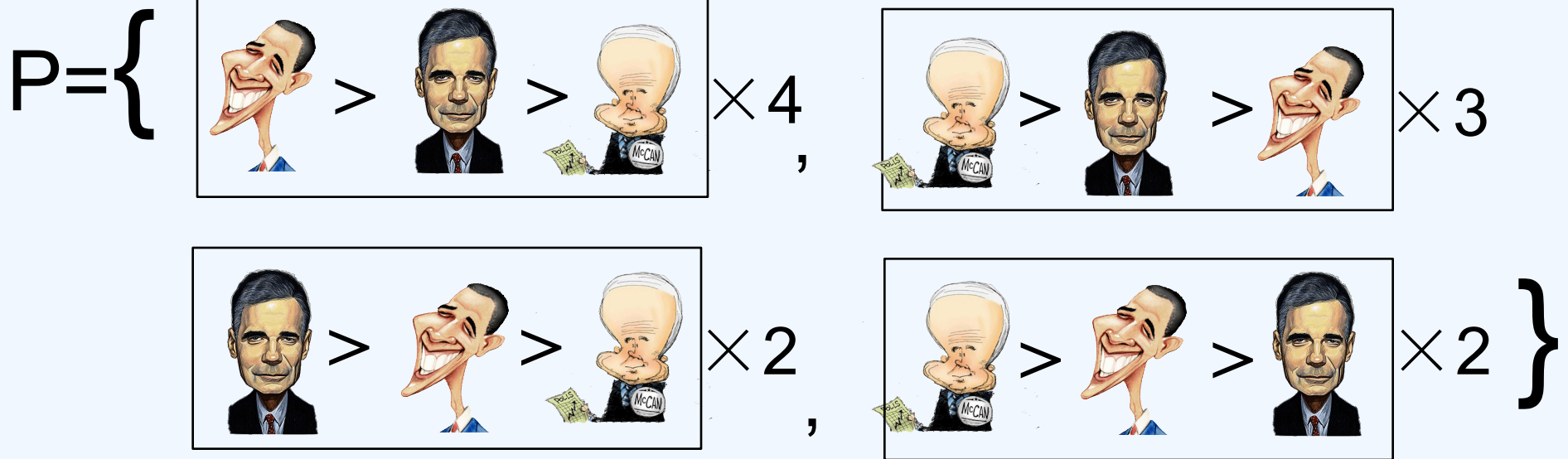
Weighted majority graph

➤ Given a profile P , the **weighted majority graph** $WMG(P)$ is a weighted directed complete graph (V, E, w) where

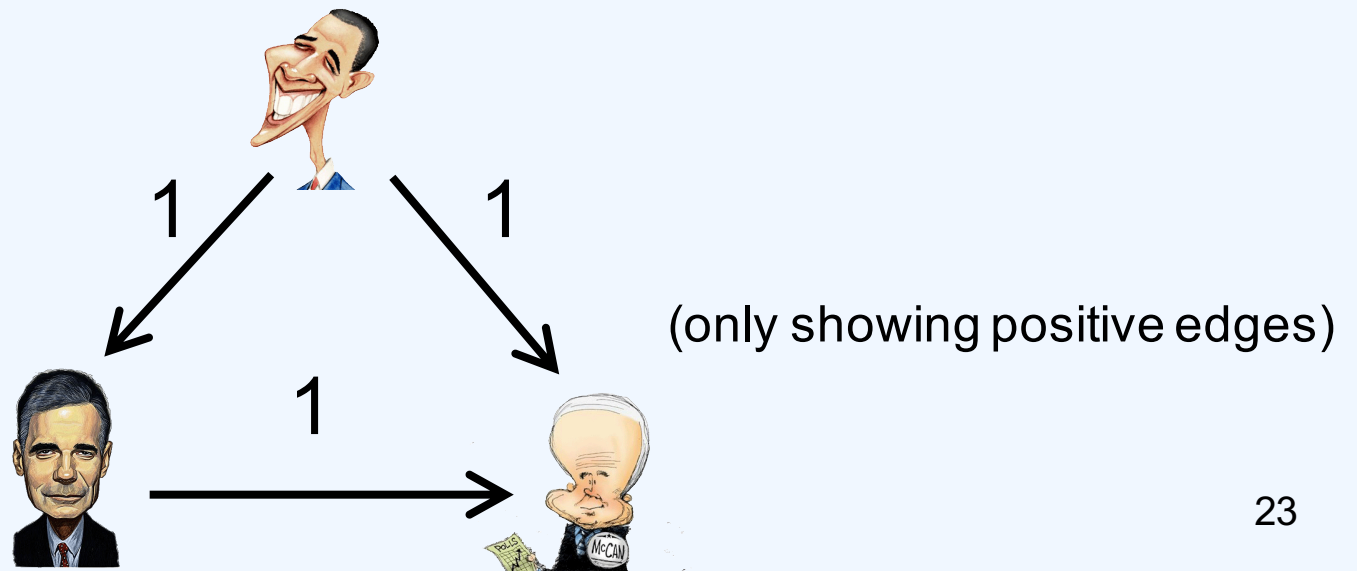
- $V = A$
- for every pair of alternatives (a, b)
- $w(a \rightarrow b) = \#\{a > b \text{ in } P\} - \#\{b > a \text{ in } P\}$
- $w(a \rightarrow b) = -w(b \rightarrow a)$
- WMG (only showing positive edges) might be cyclic
 - Condorcet cycle: $\{a > b > c, b > c > a, c > a > b\}$



Example: WMG



WMG(P) =



WMG-based voting rules

- A voting rule r is based on weighted majority graph, if for any profiles P_1, P_2 ,

$$[\text{WMG}(P_1)=\text{WMG}(P_2)] \Rightarrow [r(P_1)=r(P_2)]$$

- WMG-based rules can be redefined as a function that maps {WMGs} to {outcomes}
- **Example:** Borda is WMG-based
 - Proof: the Borda winner is the alternative with the highest sum over outgoing edges.

Voting with Prefpy

➤ Implemented

- All positional scoring rules
- Bucklin, Copeland, maximin
- not well-tested for weak orders

➤ Project ideas

- implementation of STV, ranked pairs, Kemeny
 - all are NP-hard to compute
- extends all rules to weak orders

Popular criteria for voting rules

(a.k.a. what people have done in the past 60 years)

How to evaluate and compare voting rules?

- No single numerical criteria
 - **Utilitarian**: the joint decision should maximize the **total** happiness of the agents
 - **Egalitarian**: the joint decision should maximize the **worst** agent's happiness
- **Axioms**: properties that a “good” voting rules should satisfy
 - measures various aspects of preference aggregation

Fairness axioms

- **Anonymity:** names of the voters do not matter
 - Fairness for the voters
- **Non-dictatorship:** there is no dictator, whose top-ranked alternative is always the winner, no matter what the other votes are
 - Fairness for the voters
- **Neutrality:** names of the alternatives do not matter
 - Fairness for the alternatives

A truth-revealing axiom

- **Condorcet consistency:** Given a profile, if there exists a **Condorcet winner**, then it must win
 - The Condorcet winner beats all other alternatives in pairwise comparisons
 - The Condorcet winner only has positive outgoing edges in the WMG
- **Why this is truth-revealing?**
 - why Condorcet winner is the truth?

The Condorcet Jury theorem [Condorcet 1785]

➤ Given

- two alternatives $\{a, b\}$. a : liable, b : not liable
- $0.5 < p < 1$,

➤ Suppose

- given the ground truth (a or b), each voter's preference is generated i.i.d., such that
 - w/p p , the same as the ground truth
 - w/p $1-p$, different from the ground truth

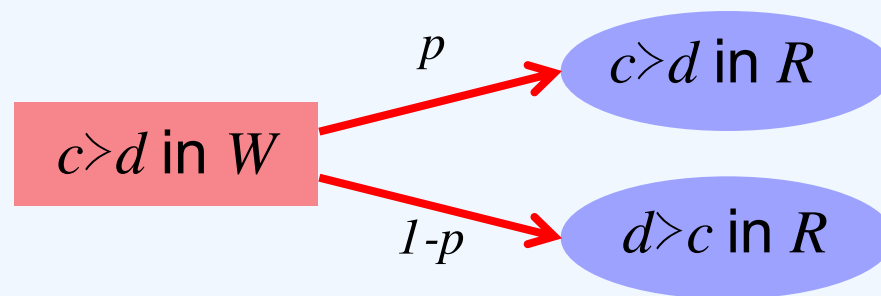
➤ Then, as $n \rightarrow \infty$, the probability for the majority of agents' preferences is the ground truth goes to 1

➤ “lays, among other things, the foundations of the ideology of the democratic regime” (Paroush 1998)

Condorcet's model

[Condorcet 1785]

- Given a “ground truth” ranking W and $p > 1/2$, generate each pairwise comparison in R independently as follows (suppose $c > d$ in W)



$$\Pr(\overset{\text{red}}{b} > \overset{\text{blue}}{c} > \overset{\text{red}}{a} \mid \overset{\text{blue}}{a} > \overset{\text{blue}}{b} > \overset{\text{blue}}{c}) = \text{?} (1-p)^2$$

- Its MLE is Kemeny's rule [Young JEP-95]

Truth revealing

Extended Condorcet Jury theorem

➤ Given

- A ground truth ranking W
- $0.5 < p < 1$,

➤ Suppose

- each agent's preferences are generated i.i.d. according to Condorcet's model

➤ Then, as $n \rightarrow \infty$, with probability that $\rightarrow 1$


- the randomly generated profile has a Condorcet winner
- The Condorcet winner is ranked at the top of W

➤ If r satisfies Condorcet criterion, then as $n \rightarrow \infty$, r will reveal the “correct” winner with probability that $\rightarrow 1$.

Other axioms

- **Pareto optimality:** For any profile D , there is no alternative c such that every voter prefers c to $r(D)$
- **Consistency:** For any profiles D_1 and D_2 , if $r(D_1)=r(D_2)$, then $r(D_1 \cup D_2)=r(D_1)$
- **Monotonicity:** For any profile D_1 ,
 - if we obtain D_2 by only raising the position of $r(D_1)$ in one vote,
 - then $r(D_1)=r(D_2)$
 - In other words, raising the position of the winner won't hurt it

Which axiom is more important?

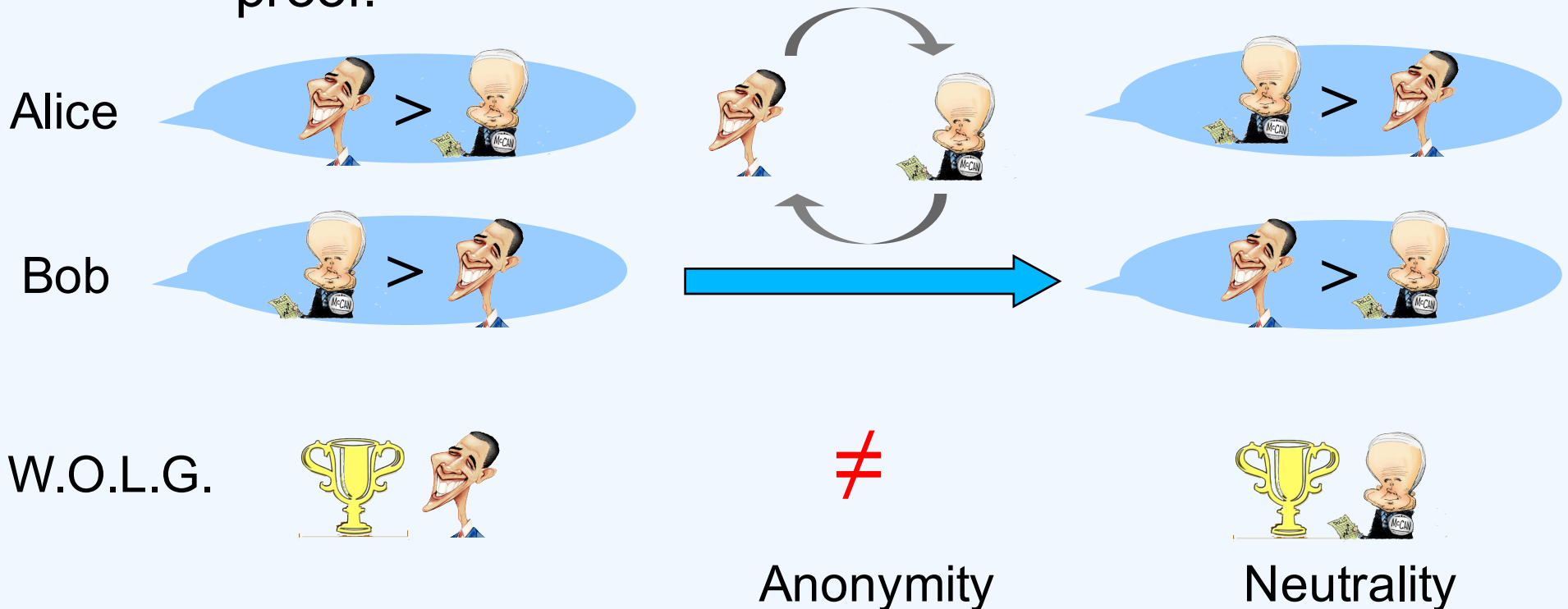
	Condorcet criterion	Consistency	Anonymity/neutrality, non-dictatorship, monotonicity
Plurality	N	Y	Y
STV (alternative vote)	Y	N	Y

- Some axioms are not compatible with others
- Which rule do you prefer?

An easy fact

- **Theorem.** For voting rules that selects a single winner, anonymity is not compatible with neutrality

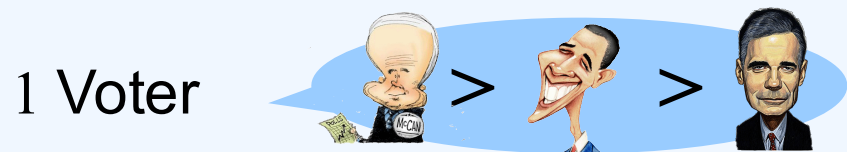
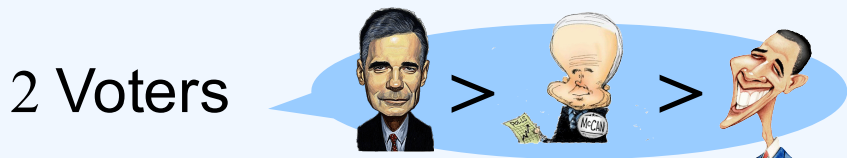
– proof:



Another easy fact [Fishburn APSR-74]

➤ **Theorem.** No positional scoring rule satisfies Condorcet criterion:

- suppose $s_1 > s_2 > s_3$



is the Condorcet winner

CONTRADICTION

: $3s_1 + 2s_2 + 1s_3$

\wedge

: $3s_1 + 3s_2 + 1s_3$

Arrow's impossibility theorem

- Recall: a social welfare function outputs a **ranking** over alternatives
- **Arrow's impossibility theorem.** No social welfare function satisfies the following four axioms
 - Non-dictatorship
 - **Universal domain:** agents can report any ranking
 - **Unanimity:** if $a > b$ in all votes in D , then $a > b$ in $r(D)$
 - **Independence of irrelevant alternatives (IIA):** for two profiles $D_1 = (R_1, \dots, R_n)$ and $D_2 = (R_1', \dots, R_n')$ and any pair of alternatives a and b
 - if for all voter j , the pairwise comparison between a and b in R_j is the same as that in R_j'
 - then the pairwise comparison between a and b are the same in $r(D_1)$ as in $r(D_2)$

Other Not-So-Easy facts

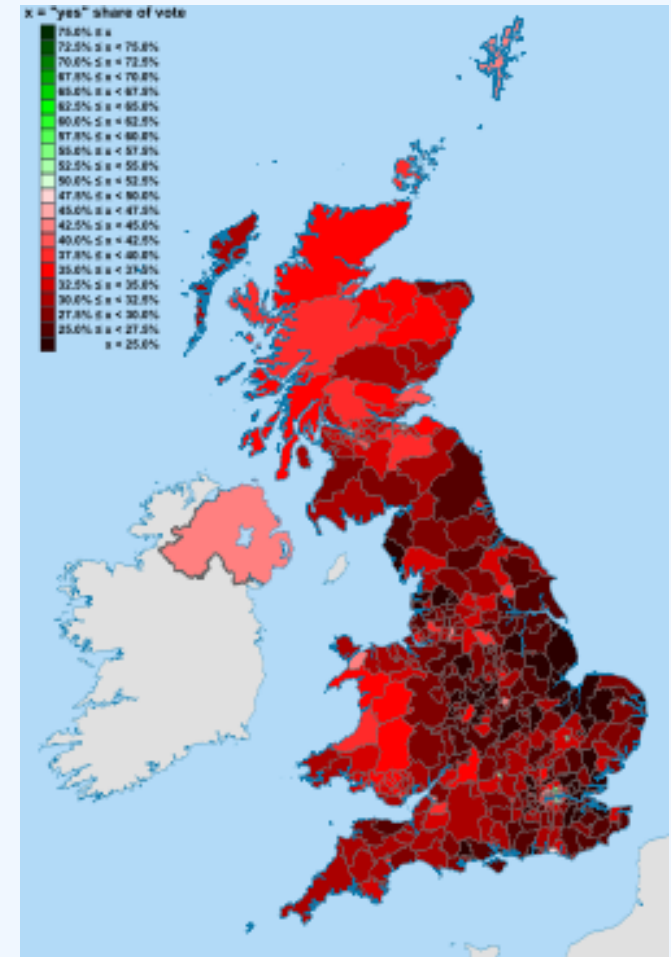
- Gibbard-Satterthwaite theorem
 - Later
- Axiomatic characterization
 - Template: A voting rule satisfies axioms $A_1, A_2, A_3 \Leftrightarrow$ if it is rule X
 - If you believe in A_1, A_2, A_3 are the most desirable properties then X is optimal
 - (unrestricted domain+unanimity+IIA) \Leftrightarrow dictatorships [Arrow]
 - (anonymity+neutrality+consistency+continuity) \Leftrightarrow positional scoring rules [Young SIAMAM-75]
 - (neutrality+consistency+Condorcet consistency) \Leftrightarrow Kemeny [Young&Levenglick SIAMAM-78]

Remembered all of these?

- Impressive! Now try a slightly larger tip of the iceberg at [wiki](#)

Change the world: 2011 UK Referendum

- The second nationwide referendum in UK history
 - The first was in 1975
- Member of Parliament election:
 - Plurality rule → Alternative vote rule
- 68% No vs. 32% Yes
- Why people want to change?
- Why it was not successful?
- Which voting rule is the best?



Wrap up

➤ Voting rules

- positional scoring rules
- multi-round elimination rules
- WMG-based rules
- A Ground-truth revealing rule (Kemeny's rule)

➤ Criteria (axioms) for “good” rules

- Fairness axioms
- A ground-truth-revealing axiom (Condorcet consistency)
- Other axioms

➤ Evaluation

- impossibility theorems
- Axiomatic characterization